



**HINENI HIJAU ENERGY Pte Ltd**

# **COMPANY PROFILE**

**2025**



# CORPORATE BRIEF

|                  |                                                                                |
|------------------|--------------------------------------------------------------------------------|
| Company Name     | : HINENI HIJAU ENERGY PTE. LTD.                                                |
| Company Number   | : 202336087K                                                                   |
| Company Status   | : Live Company                                                                 |
| Company Type     | : PRIVATE COMPANY LIMITED BY SHARES.                                           |
| Year Established | : 2023                                                                         |
| Address          | : 300 BEACH ROAD, #14-07, THE CONCOURSE, SINGAPORE<br>199555                   |
| Email            | : <a href="mailto:enquiry@hineniresources.com">enquiry@hineniresources.com</a> |



# COMPANY BACKGROUND

Hineni Hijau Energy Pte. Ltd. was established in 2023. Our main office is located in 10 Anson Road #03-05 International Plaza Singapore. The Business's principal activity is WHOLESALE TRADE A VARIETY OF GOODS WITHOUT A DOMINANT PRODUCT (eg WOOD PELLET).

Hineni Hijau Energy Pte. Ltd. is a Singapore incorporated company that engages in international customers from various industrial sectors.



# VISION & MISSION

## Vision

Becoming world's leading and most trusted wood pellet distributor, driving the transition towards sustainable energy and meeting Global Green Standards as our commitment to long term sustainability.

## Vision

- Deliver Sustainable Energy Solutions – Provide high-quality, eco-friendly wood pellets to global markets, supporting the shift towards renewable energy.
- Commit to International Standards – Ensure compliance with international environmental, safety, and quality standards in every stage of our business.
- Build Long-Term Partnerships – Establish reliable and transparent relationships with clients, suppliers, and stakeholders worldwide.
- Innovate for a Greener Future – Continuously improve operations, logistics, and product quality through innovation and sustainable practices.

# OPPORTUNITY AND BUSINESS STRATEGY

## Opportunities :

- Governments and corporations are shifting towards renewable energy to meet carbon neutrality goals.
- Incentives and policies in the EU, Japan, and South Korea encourage renewable energy imports, especially wood pellets.
- Abundant raw materials in Indonesia, Malaysia, and Vietnam make Singapore a strategic trade and distribution center.
- Access to green investment funds and sustainability-linked loans to expand operations.

## Business

- corporations for long-term supply contracts.
- Reduce reliance on a single country by sourcing from multiple regions in Southeast Asia.
- Market the company as a “green partner” helping clients meet ESG (Environmental, Social, Governance) targets.



# MARKET ANALYSIS AND TARGET MARKET

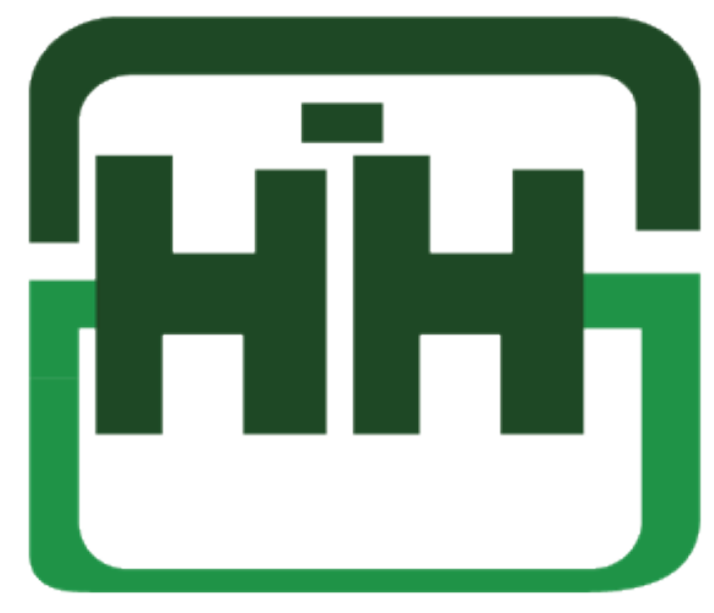
## Market Analysis :

The global wood pellets market, valued at USD 12.1 billion in 2025, is projected to reach USD 31.3 billion by 2035 with a CAGR of 9.9%. Growth is driven by rising demand for renewable energy, regulatory support for low-emission fuels, and adoption across residential, industrial, and utility heating. In Europe, demand dipped 6% in 2022 due to reduced industrial use but remains resilient in residential heating, with long-term growth of 3–5% CAGR under EU renewable energy policies.

In East Asia, demand surged 38% in 2022, reaching 9.5M tonnes, fueled by Japan and South Korea's renewable subsidies and industrial energy needs. The Asia-Pacific market is set to expand at a 10.2% CAGR (2024–2032), outpacing other regions. These trends highlight Europe as a stable, policy-driven market, while East Asia offers rapid industrial-scale growth—both requiring reliable, sustainable, and certified supply chains.

## Target Market :

- Large-scale consumers requiring consistent pellet supply for co-firing and biomass energy production.
- Factories and manufacturing facilities seeking renewable alternatives to coal.
- Companies investing in renewable portfolios to meet sustainability commitments.
- Countries with state-supported renewable energy programs.



# **Organization Policy**

**Hineni Hijau Energy Pte. Ltd. is highly committed to conducting business with organization policy as follow:**

**■ Prioritizing the occupational safety and health of employees, company guests, and other third parties within the company premises, while complying with and implementing applicable labor and safety and health regulations.**

**■ Ensuring the quality of finished goods meets customer needs while maintaining environmental sustainability.**

**■ Comply and implementing the Green Gold Label requirements within the established scope by ensuring that all relevant staff demonstrate an understanding of and competence in implementing the Green Gold Label requirements, conducting management reviews, providing necessary resources, and conducting internal audits.**

**■ Not discriminating in any form in employment or positions, not employing children or underage workers, and not engaging in forced labor in any form.**

**■ Ensuring that every component of the company does not engage in or accept bribery in any form.**

**■ Implement good business ethics by conducting business openly and transparently and using raw materials derived from waste that meet sustainable standards, are legally obtained without violating traditional and civil rights, and do not disrupt resources with high conservation value.**

**■ Continuously improve work systems and enhance employee competency.**

